

Andrew Arnon

Multilingual Creative



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🔗 andrewarnon.com/projects

LANGUAGES

English – Native/Bilingual

French – Native/Bilingual

Spanish – Conversational

Portuguese – Basic

SKILLS

Soft Skills

- Teamwork
- Leadership
- Multitasking
- Adaptation

Hard Skills

- Transcreation
- Content Creation
- Social Media Content
- Office / Google Suite
- Ed Tech & Distance Learning
- Language Teaching
- Multilingual Communication
- Creative Writing

HOBBIES & INTERESTS

Reading – Fiction, Politics, Humor

Sports – Basketball

Film & TV – All genres

Podcasts – Current Events, Politics, Comedy, Sports

EXPERIENCE

Lead Creative, *Aimigo (Ex Gymglish)*

2004 – 2023 | Paris, France

Author and editor of creative content for original language lessons, English website content (creative, marketing, blog) for sites under Gymglish.com and partner pages. Lead author "The Word of the Month"

Pedagogical Engineer, *Aimigo (Ex Gymglish)*

2004 – 2016 | Paris, France

Pedagogical mapping, questions, corrections, explanations and lessons for learning products using in house AI engine

Communication & Marketing, *Aimigo (Ex Gymglish)*

2018 – 2023 | Paris, France

Content creation and posts for Gymglish's social media accounts (Facebook, Instagram & Twitter) as well as blogs, newsletters and external communications.

Created unique, humorous content for internal communication, onboarding, etc.

Management, *Aimigo (Ex Gymglish)*

2008 – 2018 | Paris, France

Managed a team of authors and freelancers tasked with maintaining production of pedagogical and creative content for Gymglish's language lessons and web content. Supervised production of narrative content, images, videos and marketing elements. Designed and tracked relevant KPIs, organized team workflow and liaised with company management

EDUCATION

B.A. Language Arts,

Johnston College, University of Redlands

1998 – 2002 | Redlands, United States

PUBLICATIONS

10 Years of the Word of the Month, *Calec, 2022*

Lead author of The Word of the Month book, published in association with CALEC, 2022. A compilation of 10 years of creative, irreverent content on current events published in partnership with LeMonde.fr.